



PROSPECTUS

EMPOWERING YOUR EDUCATIONAL JOURNEY

Personalised educational guidance, academic support, career development, professional training, manpower services, admission consultancy, internships, certification consultancy and recognition support for students, professionals, institutions and organisations.

UG & PG | B.Ed | Training | Internships | Placement

KNOWLEDGE • OPPORTUNITY • IMPACT

MIDG ACADEMY OF EDUCATION SERVICES

Learn | Grow | Succeed

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ABOUT MIDG ACADEMY

MIDG Academy of Education Services offers personalised educational guidance, academic support, career development, professional training, manpower services, admission consultancy, internships, certification consultancy and recognition support for students, professionals, institutions and organisations.

WHO WE SERVE

Students

Guidance, admissions, coaching & projects

Professionals

Courses, certification & career support

Institutions

College & school training programmes

Organisations

Corporate training & manpower services

WHY MIDG ACADEMY

- One-to-one educational guidance & counselling
- Practical internships with certificates
- Corporate, college & school training
- Spoken English & MS Office training
- B.Ed, UG, PG, diploma & certificate programmes
- UG, PG, medical & university admission support
- Professional courses with placement guidance
- Certification & honorary doctorate consultancy
- Awards, medals & trophies recognition
- Distance & online programmes with partner universities

From choosing the right pathway to securing your seat.

01

Educational Guidance & Counselling

One-to-one guidance to help students identify suitable academic pathways, courses and career opportunities.

02

10th & 12th Admissions

Admission guidance and consultancy support for 10th and 12th programmes.

Fees: Based on the selected institution / programme

03

UG & PG Admissions

Admission guidance and consultancy for undergraduate and postgraduate programmes across different disciplines.

- Arts & Humanities
- Science
- Commerce
- Management
- Professional Courses
- Technical Courses
- Other eligible programmes

Fees: Vary by university, institution & programme

04

MBBS & Medical Education

Guidance and admission consultancy support for MBBS and other medical education programmes.

Fees: University / Institution based

Please note



All admissions are subject to the applicable eligibility criteria, regulations and admission process of the relevant institution.

Admissions, recruitment, coaching, online learning and career skills.

05

University & College Admissions

Guidance for programmes offered by universities, colleges and other educational institutions. Support may include:

- Course selection
- University selection
- Admission guidance
- Application support
- Documentation guidance
- Academic counselling

06

Manpower & Recruitment Services

Manpower sourcing, candidate coordination and recruitment support for organisations and employers. Services may include:

- Candidate sourcing
- Recruitment coordination
- Interview coordination
- Manpower support
- Candidate screening
- Employer-candidate coordination

07

Academic Support & Coaching

Structured academic support and coaching to help students strengthen their learning and performance.

08

Online Learning Programmes

Flexible online learning programmes designed around students' and professionals' schedules.

09

Skill Development & Career Support

Practical skills training combined with career-readiness and professional development guidance.

B.Ed ADMISSIONS 2026



Admissions open. Build your future with quality education.

B.Ed ADMISSION OPEN 2026

Shape Your Future in Education

Become a Teacher... Build a Better Tomorrow

25

B.Ed Programme

2 Year Course (Regular)

- Regular college
- We also arrange internship
- Rush to enroll

26

Certificate Course in Cost Accounting Technician (CAT)

One Year Course | Regular college CAT certificate course

- Rush to enroll
- We also arrange internship



BUILD YOUR FUTURE WITH QUALITY EDUCATION

Admissions | UGC Approved | Distance and Online Learning Programs

27

Our Programmes

- UG Programmes
- PG Programmes
- Diploma Courses
- Certificate Courses
- B.Ed Programmes

28

Our Universities

- Manonmaniam Sundaranar University
- Madurai Kamaraj University
- Alagappa University
- Mother Teresa Women's University
- Sikkim Manipal University (Online)

DEGREE, DIPLOMA & **CERTIFICATE**



Distance & online programmes from registered universities.

29

UG / PG Courses from Registered Universities

Distance & Online Degree / Diploma Courses

- B.A
- BBA
- B.Com
- BCA
- B.Sc
- M.Sc
- M.A
- M.Com
- MBA
- MCA

30

Diploma Courses

- Diploma in Montessori
- Artificial Intelligence (AI)
- Cyber Security

31

Certificate Courses

- Digital Marketing
- Tally Prime with GST
- Web Designing
- Data Science
- Business Analytics
- Cloud Computing
- Financial Accounting
- HR Management
- And more

32

More Programmes / Offline Courses

- MBA Project Assistance
- Student Care up to Course Completion
- Freshers Job Assistance
- How to Face Interview
- Internship Programs
- CA & CMA Highlights
- Skill Training Assistance
- Competitive Exams (TNPSC, UPSC, RRB, SET, etc.)
- And more

33

Universities Associated

- Manonmaniam University
- Madurai Kamaraj University
- ICMAI University
- Mother Teresa Women's University
- Sikkim Manipal University
- And more

Sikkim Manipal University online programmes and learning resources.

34

Sikkim Manipal University – Online Admissions

Online admission guidance and consultancy for programmes offered by Sikkim Manipal University. Support may include:

- Course selection
- Application support
- Documentation guidance
- Admission guidance
- Academic counselling
- Eligibility guidance

All admissions are subject to the eligibility criteria, regulations and admission process of the university.

35

Education Products

Learning resources to support students, job seekers and professionals:

- Study materials
- Online courses
- Test series
- Certificates / award packages
- Training manuals
- Recorded classes
- Career guides

Certificates and award packages are offered only where legitimately applicable.

LEARN YOUR WAY

S

Study
Materials

O

Online
Courses

R

Recorded
Classes

T

Test Series

KNOWLEDGE • OPPORTUNITY • IMPACT



Ask MIDG Academy about study materials, test series and career guides alongside your admission or training programme.

INTERNSHIPS & COLLEGE PROJECTS



Gain real experience. Build your future.

10

Internship Programme

- Practical internship exposure
- **5 Certificates** as applicable to the programme
- Internship guidance
- Career-oriented experience

Fee: ₹5,000



FREE INTERNSHIP OFFER | 3-Month Free Internship Opportunity

Available with eligible programmes / offerings, subject to applicable terms and requirements.

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College Projects

- Academic project guidance
- Documentation guidance
- Project support
- Presentation support

Fees vary according to course, project requirements and complexity.

Fee: ₹10,000 – ₹20,000

FEES AT A GLANCE

PROGRAMME	FEE	DETAILS
Internship Programme	₹5,000	5 certificates as applicable to the programme
College Projects	₹10,000 – ₹20,000	Varies by course, requirements & complexity
Digital Marketing Course	₹15,000	Duration: 1 Month
HR Certification Course	₹10,000	Duration: 1 Month

Admission fees vary by institution and programme (see Admissions & Guidance). Free internship subject to applicable terms and requirements.

Career-oriented, practical learning with certification.

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Digital Marketing Course

Training may cover:

- Digital Marketing fundamentals
- Content Marketing
- Digital Branding
- Career-oriented practical learning
- Social Media Marketing
- Search Engine Marketing
- Online Promotion

Certificate upon successful completion. Placement guidance after completion.

Fee: ₹15,000 | Duration: 1 Month

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HR Certification Course

Training may include:

- Human Resource Management
- Interview Coordination
- HR Operations
- Career Development
- Recruitment
- Employee Relations
- Workplace Skills

Certificate upon successful completion.

Fee: ₹10,000 | Duration: 1 Month

3-MONTH FREE INTERNSHIP with the HR Certification Course



Eligible participants may receive a 3-month free internship opportunity after / along with the applicable programme, subject to programme terms.

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ISO-Certified HR Courses

Professional HR-oriented training and certification programmes may be offered where applicable. Certification is subject to the applicable certification process and issuing organisation.

TRAINING PROGRAMMES



For companies, colleges, universities and schools.

15

Corporate Training Programmes

Training programmes for companies and organisations, including:

- Corporate Soft Skills
- Leadership Development
- Workplace Skills
- Career Readiness
- Presentation Skills
- Communication Skills
- Team Building
- HR & Recruitment Training
- Professional Development
- Employee Development

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College Training Programmes

Workshops and training programmes for colleges and universities, including:

- Employability Skills
- Leadership Training
- Career Development
- Placement Preparation
- Communication Skills
- Digital Skills
- Interview Preparation
- Professional Skills Development

17

School Training Programmes

Training and development programmes for school students, including:

- Communication Skills
- Leadership Skills
- Digital Literacy
- Life Skills
- Spoken English
- Personality Development
- Career Awareness

WHO WE TRAIN

C

Corporates
Companies &
organisations

U

**Colleges &
Universities**
Students & institutions

S

Schools
School students

MS OFFICE & SPOKEN ENGLISH



Essential workplace skills for students, professionals and job seekers.

18

MS Office Courses

Training programmes covering:

- **MS Word** – Document creation, formatting and professional office documentation.
- **MS Excel** – Spreadsheet management, formulas, data handling and practical Excel skills.
- **MS PowerPoint** – Presentation creation, formatting and presentation skills.
- **MS Office** – Integrated training covering commonly used Microsoft Office applications.
- **Advanced Excel** – Advanced spreadsheet and workplace productivity skills.
- **Basic Computer Skills** – Fundamental computer and digital workplace skills.

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Spoken English Classes

Training for students, professionals and job seekers. Courses may include:

- Spoken English
- Vocabulary Development
- Presentation Skills
- Workplace English
- Communication Skills
- Grammar
- Interview Communication
- Confidence Building

TOOLS YOU WILL LEARN

W

MS Word
Documents

X

MS Excel
Spreadsheets

P

PowerPoint
Presentations

A+

Advanced Excel
Productivity

Guidance that recognises your potential and contribution.

20

Career & Placement Guidance

Career guidance may include:

- Resume support
- Interview preparation
- Career counselling
- Job opportunity guidance
- Candidate-employer coordination
- Placement guidance

★ Placement guidance disclaimer

Placement guidance does not constitute a guarantee of employment. Final selection depends on the employer's requirements and selection process.

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Certification Consultancy

Guidance and support regarding relevant certification and recognition opportunities based on the candidate's requirements, achievements and programme. Certificates are subject to the applicable programme and issuing organisation.

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Honorary Doctorate Consultancy

Consultancy and guidance based on the candidate's:

- Field of contribution
- Professional experience
- Achievements
- Academic background
- Relevant recognition opportunities

The applicable recognition process, eligibility and final decision are determined by the respective awarding organisation.

GLOBAL RECOGNITION FOR YOUR CONTRIBUTIONS

UNIFORM, AWARDS & RECOGNITION



Celebrating achievement, leadership and excellence.

23

Training Uniform / T-Shirt

For eligible corporate, college, school or institutional training programmes, T-shirts / uniforms may be provided as part of the programme, subject to applicable programme terms.

24 AWARDS, MEDALS & TROPHIES

MIDG Academy may organise recognition programmes to recognise achievements, leadership, academic performance, professional contributions and participation.

POSSIBLE AWARDS



Best Leader Award



Best Student Award



Best Performer Award



Excellence Award



Leadership Award



Outstanding Achievement Award



Best Trainer Award



Best Volunteer Award



Best Entrepreneur Award



Special Recognition Award



Academic Excellence Award



Young Achiever Award

RECOGNITION MATERIALS

Eligible award recipients may receive:

Certificates

Medals

Trophies

Mementos

Appreciation Awards

Recognition Letters

Awards are subject to the applicable selection criteria, programme and awarding process.

OUR COMMITMENT



Knowledge • Opportunity • Impact

We aim to provide educational guidance, skill development, professional training, career support, admission consultancy, internship opportunities and recognition-related consultancy to students, professionals, institutions and organisations.

LEADERSHIP TEAM



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COMPANY DETAILS

Your Future • Our Guidance

Address: Chennai, Tamil Nadu – 600001

Udyam Reg. No: UDYAM-TN-02-0510507

Our focus: Internship | Honorary Doctorate Consultancy



MIDG ACADEMY OF EDUCATION SERVICES

KNOWLEDGE • OPPORTUNITY • IMPACT

GET IN TOUCH

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Your Future • Our Guidance

Enquire Now